Volume 4, Number 10, October 2016

Hang-Wei Hao

Gravity Model Extensions for the Impact of Mega Sports Events on Tourist Flow..........................553
Ghaith Rabadi, A. Sami Stanekzai, T. Steven Cotter, and Mohammed H. Al-Salem

Evaluation of Market Entry Tactics for Sustainable SCM by Using Agent-Based Simulation...........561
Tatsuya Inaba

The Influence of Privacy Calculus, User Interface Quality and Perceived Value on Mobile Shopping......567
Ching-Yi Lin, Jen-Yin Yeh, and Yi-Ting Yu

An Association Rule Algorithm for Online e-Commerce Recommendation Service..........................573
Jiabei Dai and Bin Zeng

ERP Strategy and a Firm’s Contextual Dimensions: A Multiple Case Study.....................................577
Jen-Yin Yeh and Ching-Yi Lin

Benefiting from Business Model Innovation: The Case of Alibaba’s Alitrip......................................584
Amy C. Y. Yip, Minyi Huang, and Pui-Sze Chow

E-Commerce Security Challenges: A Taxonomy..............................................................................589
Mohamad Ibrahim Al Ladan

Effect of Humor on Employee Creativity with Moderating Role of Transformational Leadership Behavior...594
A. Amjed and S. H. S. Tirmzi

The Propensity of Young Consumers to Overspend on Credit Cards: Decomposition Effect in the Theory of Planned Behavior.................................................................599
Rizal E. Halim, Karto Adiwijaya, Jony Haryanto, and Firmanzah

Study on the Relationship between Entrepreneurship Intellectual Capital and the Enterprise Performance....606
Yen-Jo Kiang, Yu Cao, and Ke-Chian Chang

Analyzing Factors that Affect Green Purchase Behavior: From the Context of Bangladeshi Consumers......611
Zakia Binte Jamal, Sohel Islam, and Promotosh Barua