## Journal of Economics, Business and Management

## **CONTENTS**

## Volume 10, Number 3, June 2022

A Framework for Sustainable Energy Strategy: An Approach to Integrate Carbon-Energy-Capital Flows among Keg Stakeholders and Optimize Economic Resources
Assessing the Impact of We-Media on Marketing: A Case Study of the New Trend of Digital Media 154  Shuyi Jin
Doing a Deal? Merger and Acquisition Negotiation and Business Strategy Analysis: Case Study of Amazon ar MGM···································
Bridging the Wealth Gap in Hong Kong —— Take the Issue of Housing Prices as an Entry Point · · · · · · · · · · · · · · · · · · ·
Research on the Value Investment of Domestic Brands under the Emerging Chinese Cosmetic Market — Takin Perfect Diary as an Example — 170 —
Research on Marketing Strategy for the Male Market Luxury Industry — Taking Dior as an Example
The Role of Social Media for Relationship Establishment and Consolidation with Generation Z in Onlin Marketplace
An Analyze of Chinese Online Fresh Food Industry
The Belt and Road and China Railway Express······ 190  Ruijiong Gao
Research on the Relationship between Unemployment Rate and Vaccination Rate in United States
Predicting Players' Consuming Tendency for Different Props by Big Five Personality Traits
Chinese University Students' Self-Concept and Purchase Decision for Clothing